



the BottlingLine

Issue No. 347 • Winter 2022

2023 Schedule

CCLT Meetings

February 14 - 15
March 14 - 15
April 19 - 20
August 23
September 12 - 13
December 6 - 7

Spring Mainstream Meeting

February 23 - 24
Scottsdale, AZ

Mainstream Calls

April 27
June 29
September 25
December 14

Spring Board Meeting

April 12 - 13
Atlanta

Scholars Banquet

April 13
Atlanta

Scan the QR code to check the CCBA website for schedule updates



The Coca-Cola Bottlers' Association Announces New Officers & Board Members

The Coca-Cola Bottlers' Association Board of Governors appointed the following new officers to guide our organization.

- **Meredith Mapel**, President & Chief Executive Officer of Durango Coca-Cola Bottling Group, assumes the role of CCBA President.
- **Dave Katz**, President and Chief Operating Officer, Coca-Cola Consolidated, assumes the role of CCBA Vice President.
- **Martin Williams**, Senior Vice President, Chief Financial Officer and Secretary/Treasurer, Corinth Coca-Cola Bottling Group, assumes the role of CCBA Treasurer.



Meredith Mapel
President



Dave Katz
Vice President



Martin Williams
Treasurer

Each of our officers brings unique perspective and experience to their role and our Association's governance. Meredith and Dave have already served and contributed on Members' behalf as CCBA Officers over the past few years. Martin brings a wealth of beverage industry knowledge and experience and serves on the FGSA committee. He played a key role in our System of the Future Operational Design and is very excited to serve as Treasurer. Collectively, these three officers bring business acumen, experience and enthusiasm that will provide sound strategic leadership to CCBA.

Meredith Mapel is President and Chief Executive Officer of Durango Coca-Cola Bottling Company, and a third-generation shareholder. Meredith joined the family business in 1999 and was named General Manager in 2012. Meredith has served as President of CCBA's Mainstream

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The Coca-Cola Bottlers' Association Announces New Officers & Board Members *(... continued from page 1)*

Bottler group and on numerous CCBA project teams and Governance committees. She has also been instrumental in Mainstream Bottler representation with the Coca-Cola North America Customer and Commercial Leadership Team (CCLT) and Core Customer Teams (CCT). Meredith has served on local boards in Durango, including the First National Bank of Durango, San Juan Symphony, Adaptive Sports Association, Iron Horse Bicycle Classic and Durango Foundation for Excellence in Education. She is currently on the Board of the Colorado Beverage Association and was appointed to the Board of Trustees for Fort Lewis College. One of Meredith's passions is the performing arts, and she is known across the Durango community for her support of the arts. Her bachelor's degree in Theatre from Scripps College reflects that passion. Her diverse experience will continue to be an invaluable asset as our System moves forward. Meredith holds the distinction as CCBA's first woman President (in our 109-year history). We look forward to Meredith's continued contributions as CCBA President!

David M. (Dave) Katz is President and Chief Operating Officer of Coca-Cola Consolidated. Dave joined Coca-Cola Consolidated in 2013 as Assistant to the Chairman and CEO. He has also served in the areas of manufacturing, engineering, quality assurance, operations planning, human resources, culture, and stewardship. In January of 2018, Dave was named Chief Financial Officer where he served until transitioning to his current role on December 31, 2018. Dave is a Board member of Coke Consolidated, and also currently serves as Bottler co-Chair of the SLGB (System Leadership Governance Board.) Dave served as Chairman of Western Container Corporation from mid-2012 through mid-2020. From 2016 through 2018, he also served as Chair of the National Product Supply Group. He was a founding member and former Chairman of The Coca-Cola Environmental Council, an international group of Coca-Cola Bottlers focused on system environmental issues, and served as Chairman of Coca-Cola's Cross Enterprise Procurement Group. Dave has also served on the Board of the Next Generation Mentoring Foundation and is currently an Executive Board member of the Charlotte Regional Business Alliance. He holds a Bachelor's and Master's degrees in Industrial Engineering from the Georgia Institute of Technology and completed a portion of his Ph.D. program also at Georgia Tech.

Martin Williams is Senior Vice President, Chief Financial Officer and Secretary/Treasurer for Corinth Coca-Cola Bottling Group. Corinth Coca-Cola is an independent, fifth-generation, family-owned beverage business established in 1907 in Corinth, Mississippi. Martin joined the family business in 2009 after serving in roles of escalating responsibility in corporate finance with Coca-Cola Enterprises, Western Union and America Online. Martin is active in many civic and professional organizations, serving on the Board of Directors of the Coca-Cola Scholars Foundation and in numerous leadership roles with the Arkansas Beverage Association, the Tennessee Beverage Association, the Jackson, TN Chamber of Commerce Board of Directors and the BSA West TN Area Council Board of Directors in Jackson, Tennessee. Martin is currently the Chair of the Mississippi Economic Council, the state Chamber of Commerce, for 2022-2023. Martin has a bachelor's degree in economics from Vanderbilt University and an MBA from the University of Denver.



Charlie Bitzer
ABARTA Coca-Cola

We also want to again acknowledge and thank our outgoing Association President, **Charlie Bitzer, CEO of ABARTA Coca-Cola**, for his dedicated service and leadership. Charlie has been invaluable to the Association and its staff serving as a CCBA Officer and we look forward to continuing to work with him on the Board of Governors. We know you join us in thanking Charlie again for his proactive work on our behalf!

Additionally, **Mike Suco, President & CEO, Coca-Cola Bottling Company UNITED** will assume the Board seat of John Sherman, who retired earlier this year. We thank John again for his **four decades of Coca-Cola Service**, contributions, counsel, and advocacy.

We look forward to working with Meredith, Dave and Martin in their new roles as Officers and with Mike in his new role on CCBA's Board of Governors!

Mainstream Representation

Congratulations to our new CCBA Mainstream Bottler Officers who will serve in the new 2023-2024 term, beginning January 1, 2023.

- **Rob Feeney**, Atlantic Coca-Cola and current CCBA Mainstream Vice-President, will be our next CCBA Mainstream President
- **Tiffany Olsen**, Lehrkinds Coca-Cola, will be the incoming CCBA Mainstream Vice-President. Tiffany has served on numerous CCTs and governance subcommittees over the years and has been a wonderful advocate for the Mainstream Bottlers.

We would like to sincerely thank Bruce Long, Ozarks Coca-Cola/ Dr Pepper, for serving as our Mainstream President the past two years. We will properly honor Bruce for his service and dedication at the 2023 CCBA Mainstream Meeting on February 23 - 24, 2023 in Scottsdale, AZ



CCBA Mainstream President
Rob Feeney



CCBA Mainstream Vice President
Tiffany Olsen

Mainstream CCLT 2023-2024 Term:



Bruce Long
Ozarks Coca-Cola / Dr Pepper

- **Bruce Long** will serve on the Customer and Commercial Leadership Team (CCLT) as the 2nd non-voting Mainstream seat. Bruce's extensive experience representing the Mainstream Bottlers as a CCBA Mainstream Officer and on almost every system governance Core Customer Team (CCT) and subcommittee will be a tremendous asset to the Mainstream CCLT Team.
- **Trevor Messinger**, High Country Coca-Cola, will move from 1st non-voting seat to the CCLT Proxy
- **Ken Williams**, Corinth Coca-Cola, will move from the 2nd to the 1st non-voting seat

Scan code for a full list of CCT and CCLT Mainstream Voting Representatives



Highlights From the 2022 CCBA Annual Meeting of the Membership

Over 160 Bottling Associates convened in Atlanta on September 12th and 13th to attend the 2022 Annual Meeting hosted by your Coca-Cola Bottlers' Association (CCBA). *This event was the first in-person Annual session since 2019* and embodied CCBA's meeting theme, Faith in Our Future! The theme was designed to express confidence in our success, in the midst and in spite of ever-present challenges! Bottlers of

Coca-Cola represent a great industry, possess a laser focus on planning and results, and are united through collaboration and a strong Association. Indeed, we have very strong **Faith in Our Future!**

President Charlie Bitzer officially opened the meeting and welcomed Members. *We want to thank Charlie for his contributions as he finished his term this fall, and we look forward to his continued presence on our Board of Governors!*



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Highlights From the 2022 CCBA Annual Meeting of the Membership *(... continued from page 3)*

The session was an informative two days highlighted by panels with Bottling colleagues discussing key topics on system health, product supply, insightful discussions on Bottler operating capabilities and learnings, an in-depth look at our operating environment, with discussion on competition, commodities, public policy and other variables influencing our industry, as well as discussions with industry experts on the state and future of our industry.



New NAOU Chief Operating Officer, Marcelo Boffi, shared a little about himself and his experiences across our system.

We also celebrated CCBA Members and acknowledged special milestones, including the retirement of John Sherman from the CCBA Board of Governors. John, who also served (and retired) as CEO of Coca-Cola UNITED, has been a strong partner and advocate for all Bottlers during his tenure. His 'Parting Wisdom' on-stage conversation with John Gould was a special exchange that was part Coca-Cola magic and all ***Faith in Our Future!***



John Gould and Charlie Bitzer present John Sherman with his proclamation.



Joe Jordan, Domino's President U.S. & Global Services, shared a fascinating history of this 62 year old iconic business. We also want to thank Domino's for a delicious afternoon break!



The meeting closed with Jimmy Wayne, an inspiring speaker and entertainer who also embodies this year's meeting theme. Jimmy shared his heartfelt true story of faith and redemption with our audience. To learn more about Jimmy and his awareness campaign for foster children, please scan the code or visit **Project Meet Me Halfway.**



The CCBA Annual Meeting offers a great opportunity for members to stay informed and engaged on all aspects of our business while connecting with your fellow Bottlers in a collaborative environment!

You may read a full article that provides meeting details with downloadable presentations and photos by scanning the code or linking to the story on CCBANET.COM (CCBA 2022 Annual Meeting Highlights)

The CCBA Officers and Staff appreciate the participation and engagement of all who attended and hope to see even more Members join us next year!

COMMUNITY & MEMBER Updates



Welcomes a Fourth Generation of Family Leadership

Kirk Tyler, longtime leader of Atlantic Coca-Cola Bottling Co., announced that Rob Feeney and his wife, Jessica Feeney, have become majority owners of the Atlantic-based company. Rob Feeney will become the CEO and Kirk Tyler will remain chairman.

Kirk, who succeeded his father, Jim, as leader of the family-owned company, has worked for Atlantic Coca-Cola for 48 years and will remain involved in the company and stay active in industry affairs, including continuing his role as Chairman of the Coca Cola Scholars Foundation, as a CCBA Board Member and Chairman of Southeastern Container Corporation.

Founded in 1909, the company now has more than 800 employees and nine distribution centers supplying products in five states. Rob and Jessica (Tyler) Feeney represent the fourth generation of the family to run the business.

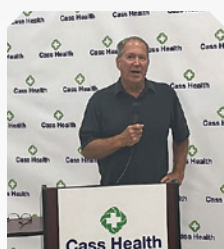
Rob Feeney has been an executive in the company for the past seven years, sharing, "My previous position as president and COO has provided me with valuable insights and experience regarding the company and our team, so I know we are well-positioned for continued growth." Rob added that the company will focus on growth while maintaining its position as a private, family-owned, independent bottler and distributor for all Coca-Cola products. "I am excited about the future and am confident in what we can accomplish, but I also want to thank Kirk, the board and the Tyler family for giving me the opportunity to lead the company," Feeney said. "I am both grateful and humbled by this opportunity."



In a personal note to employees, Kirk acknowledged Atlantic's rich history and tremendous opportunity ahead "because of your dedication to our customers and one another...The past 48 years have been a great adventure and it has been a pleasure working with so many great people and seeing countless individuals grow and prosper within the company. You are all a part of the Atlantic Bottling Company family and I – and the entire Tyler family – cannot thank you enough for the loyalty and hard work you have exhibited, because without you we would not have reached the levels of success we now see."

We know CCBA Members join us in wishing Kirk and his wife Janel, all the best in this next exciting phase and congratulating Rob and Jessica as they carry-on Atlantic Coca-Cola Bottling's inspiring legacy.

Tyler Family Cancer Center Unveiled



Officials at Cass Health officially unveiled the **Tyler Family Cancer Center** during their open house in Atlantic, Iowa on August 28th. The center is the treatment and infusion section of the Cass Health Specialty Clinic which provides care to patients throughout southwest and west central Iowa. Cass Health CEO, Brett Altman shared that Cass Health seeks to provide excellent cancer care, and the Tylers are a local family that know all too well the impacts of cancer and what a difference it makes to receive care close to home, from the neighbors you trust. He expressed gratitude for the Tyler family's very generous gift to cover the expense of the remodeled cancer care center. Mr. Altman added that true to the Tyler family's humble nature, they initially asked the donation to remain anonymous, but Altman says he insisted the Center be named to honor the family. He added that the Cancer Center is a perfect example of the hospital's growth and continued community engagement.

Kirk Tyler, speaking on behalf of the family, said they appreciated being able to contribute to the project, and stated the *family* included all the employees at Atlantic Bottling. "All of us here today have been touched by cancer – whether family, friends, or ourselves, we know the devastation that it can cause. In our own family, we lost our mom, Dottie, and most recently, our sister, Amy, to cancer. While I wish we could solve cancer – what we can do is help comfort and support the patients and families who are battling cancer now and, in the years, to come." Kirk added that while it is called the Tyler Family Cancer Center, to him, it is the Atlantic Bottling Company Cancer Center, because of the great employees that have benefited from the care they received from the Atlantic Cass Health facility.

After the opening comments, visitors toured the newly expanded space and talked with the staff. Cass Health Specialty Clinic Director Traci Brockman, RN shared how the space offers a calming refuge for patients who often spend hours receiving chemotherapy, and other cancer treatments. She added, "We put a lot of thought and care into the details. The chairs have heat and massage functions, the colors are subdued, and we have a custom ceiling with star lights. All of these things help create a healing environment for our patients to relax."

Also unveiled was a sign for the center, which included the shape of the state of Iowa with a collage of Coca-Cola photos, and the words **neighbors caring for neighbors** written on it.





The Chesterman Family Celebrates

One Family, Six Generations,



Left to right: Cy, Benet (Cy W's son), and Jay Chesterman, James Quincey, CEO of The Coca-Cola Company and Cy W. Chesterman

As we celebrate our "birthday," we look back at our history in awe and appreciation and we look forward to the next 150 years with the same enthusiasm and commitment as our founder (great grandfather, great-great grandfather, and great-great-great grandfather) Cilo Chesterman.

---- Cy, Cy W., Jay, Bennett and Sam Chesterman

Chesterman Company began in a kitchen in Dyersville, Iowa.

Six generations and 150 years later Chesterman is an independently owned Coca-Cola Bottling partner based in Sioux City, Iowa. The company has facilities in Omaha, Lincoln, Norfolk, Grand Island, North Platte, Kearney, and Long Pine in Nebraska; Sioux City and Aurelia in Iowa; and Yankton, Sioux Falls, Mitchell, Watertown, and Pierre in South Dakota. Chesterman employs nearly 850 employees; and 140 routes to over 10,000 customers, serving a territory with a population of nearly three million.

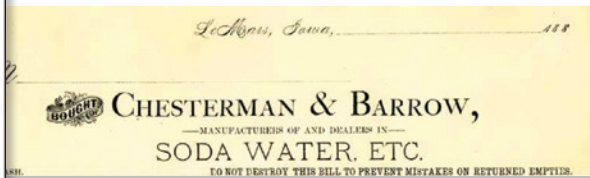
The Chesterman family has been celebrating this milestone throughout the year with their employees and customers. Even leaders at The Coca-Cola Company have visited to celebrate and praise this impressive accomplishment.

The Chesterman family history is also a walk-through beverage bottling history in America. Proudly serving Coca-Cola since 1904, (with a brief hiatus from 1919-1921) Chesterman Company has been making quality beverages for the Midwest since 1872! While numbers serve as markers of the losses weathered and successes earned over the past 150 years, the "win" is that for six generations the Chesterman family have done it together.

Enjoy this "FAST HISTORY" of Chesterman Company

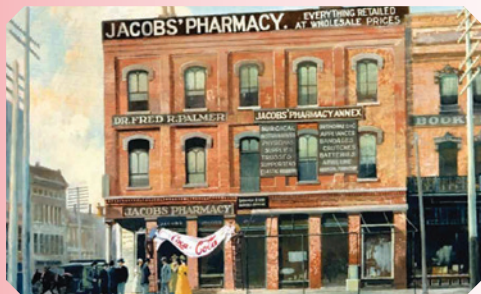
1872: Chesterman Co-Founded _____

Chesterman Co. founded by Cilo Chesterman in Dyersville, Iowa, bottling soft drinks from home-made syrups. Cilo was a pioneer in the bottling industry in the United States, making the company's own sweetened soda water. Flavors include: Lemon, Sarsaparilla, Vanilla, and Strawberry.



1885: Move to Sioux City _____

The company closes shop in Dyersville and moves to 5th & Water Street in Sioux City, Iowa.



1886: Birth of Coca-Cola _____

Dr. John Stith Pemberton, a local pharmacist, produced the syrup for Coca-Cola, and carried a jug of the new product down the street to Jacobs' Pharmacy, where it was sampled, pronounced "excellent" and placed on sale for five cents a glass as a soda fountain drink.

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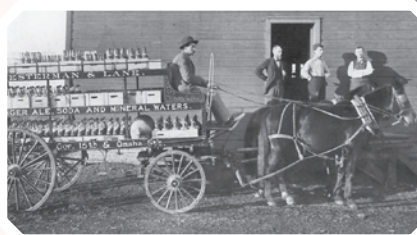
150 Years of Bottling Magic

One Hundred and Fifty Years!



1891: Expansion

Chesterman Co manufacturing facility built on 15th & Omaha Street in Sioux City, Iowa.



1894: Introduction of bottled Coke

Previously only available as a fountain drink, Coca-Cola begins selling in glass bottles.



1904: Chesterman Co Adds Coca-Cola

In 1904, as Cilo's son, C.B. Chesterman, was taking responsibility at the firm, Cilo took what later turned out to be a most important step, he added a drink called Coca-Cola. The new product did not do well at first and was discontinued for three years. However, by 1922, the product had returned and was doing very well.



1910: Restaurant Supply

Cool, sparkling beverages were still seasonal and Chesterman Co established a restaurant supply business selling glassware, china, billiards, and paper goods to expand its existing customer base and create revenue.

1977: A Company Headquarters is Born

Chesterman Co moves to 4700 So. Lewis in Sioux City, where they *still produce, bottle, and distribute* a wide variety of beverage products to the midwest region of the United States.



1978: Canned Soft Drinks

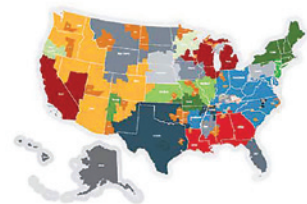
The company begins producing canned soft drinks!

1985-99: Growth

Acquired additional franchise territories in Nebraska, South Dakota, and Illinois. Also entered the bottled water business, establishing Premium Waters Inc.

2016 - TODAY: Serving A Population of 2.8 million

Acquired additional Coca-Cola territory in Nebraska and western Iowa. Chesterman Co. operates one production facility in Sioux City, IA and 14 distribution centers across the upper Midwest. Combined Chesterman Co. and Premium Waters Incorporated (PWI) employ 2000 full time associates.



We know our Members join us in raising a Coca-Cola toast to the Chesterman family and everyone at Chesterman Company!

COMMUNITY & MEMBER Updates

Heartland Coca-Cola Unveils Plan to Build New Production Facility



Heartland Coca-Cola Bottling Company recently unveiled plans for moving production operations to a new facility in southern Olathe (Kansas). The new facility, described as a 600,000 square foot state-of-the-art campus, is projected to cost \$300 million and will significantly expand Heartland's current production capabilities.

Construction could begin as early as April, 2023, with the facility slated to open in late 2024. The property where the new facility will be constructed is a largely undeveloped area of about 150 acres and the company is still in the process of assessing other requirements for the project.

Junior Bridgeman established Heartland Coca-Cola Bottling Company in 2017 with a commitment to build a great place to work, a strong connection to Heartland's communities and a locally-based business that would grow into the future serving its customers. As Heartland celebrates its fifth anniversary, the Bridgeman family and the Company's leadership team were pleased to announce plans for this new production campus, which will reinforce its position as an anchor Bottler in the Midwest and support economic growth in local communities for generations to come.



The Company's current production facility in Lenexa was built in 1969. "With this new campus, we will modernize our production process as we continue to embrace our core Heartland values of family, community, inclusion and service," said Heartland President Chuck Wyant. It will be business as usual for Heartland's Lenexa production facility over the next two-and-a-half to three years as the new campus is built, opens, and eventually reaches full capacity sometime in 2025. Heartland plans to keep its headquarters and distribution center in Lenexa, Kansas.



Mike Suco Knows About Stamina!

Who knew our colleague and the CEO of Coca-Cola Bottling Company UNITED (CCBCU) is an endurance-sport enthusiast whose favorite activities include long-distance running and triathlons!



Scan the code to read a fantastic article about Mike's journey and the unique background of Coca-Cola UNITED's eighth president and CEO to lead CCBCU in its 120 years of operations.



Steven Lingenfelter Named President of Coca-Cola Bottling Company of MINDEN



Steven Lingenfelter was named President, Coca-Cola Bottling Company of Minden earlier this year following the retirement of previous President, Matthew Hirsch. Prior to this appointment, Steven served as the Company's Chief Information Officer and Controller. He also consulted with Minden for a decade prior to joining the Company and is a Member of the Minden Chamber of Commerce and the Louisiana Beverage Association.

Coca-Cola Bottling Company of Minden has been family owned since 1901. The company has been the recipient of numerous local business awards and is active in their community.



Matthew had worked with Minden Coca-Cola for 15 years and while we'll miss him at CCBA meetings, we look forward to working with Steven and **we know** CCBA Members join us in wishing Matthew well in his retirement and congratulating Steven on his promotion!

Member Resources

2022 Risk and Financial Management Forum Highlights

This year's Fall Risk/Financial Management Seminar was held November 10-11 in San Antonio, Texas. This CCBA produced forum is designed to address topics targeted to current challenges and Member needs across a broad range of risk management topics. This was also the first in-person Risk Management Forum since 2019!

The agenda featured presentations with up-to-the-minute facts, knowledge and available resources by subject matter experts across a multitude of specialty and professional areas. Day one commenced with an update from Lori Osterling, (NAOU) on safety performance and available resources to Coca-Cola Bottlers. Lori discussed the Coca-Cola Safety strategic framework with guidelines for setting goals and reviewed *Pillars of Focus* for 2023 safety management planning. Chuck Lee, Esq., of the law firm of Miller & Martin, followed with an overview on the latest in labor and employment laws, with emphasis on new developments and ways employers can reduce risk of FLSA (Fair Labor Standards Act) exposure, among other legal entanglements.

After a break, Mark Byers of Coca-Cola Consolidated walked the room through Consolidated's approach to *Enterprise Risk Management (ERM)*. ERM is defined process that assists a business in proactively addressing risks, identifying opportunities, and helping ensure leadership is prepared to deliver business objectives. Mark offered a detailed look at their approach, governance considerations and strategic framework with examples of ways Consolidated is integrating ERM processes and learning into their routines.

This wouldn't be a Risk Management Forum without a few discussions on legal topics by attorneys! The group welcomed attorneys Chris Cotter, Esq (Roetzi) and Trey Sandoval, Esq (Mehaffy Weber) to discuss updates in transportation and regulatory developments, particularly around the changing dynamics in legal system.

Anne Felts, from UNIFY Health Services (a proud Forum sponsor) presented a comprehensive look into workers compensation with new and innovative methods for minimizing claims and developing a more sustainable workforce. The presentation following Anne's highlighted multiple formats and resources that can be used to train employees, and was led by Odom's Gordon Mandt and Marsh's, Andrew Woodard.

The day concluded with a comprehensive discussion led by Wendy Loux, Vice President and Senior Claims Advocate, Marsh and CCBA's General Counsel, Charles Norton on labor shortages, worker compensation and economics, and the challenges facing our system. Wendy covered recent trends and influences in detail, introducing and addressing how the adoption of ESG (environmental, social, and governance) guidelines has helped recruit new employees with an eye to social change, and environmental consciousness.

Day two began with a report from American Beverage's Vice President and Head of Federal Affairs, Barbara Hiden, who shared an update on the organization's legislative and political focus across the state and federal level. She provided key considerations for navigating our political and government environment as we move through this year.

A Bottler panel followed that discussed management of KOSMOS, KORE, GAO expansion and survival under new systems. Jennifer Ritter (Coke Florida), Tamara Mitchell (Liberty), and Amy Ames (Durango) shared their experiences and counsel to colleagues as we move into and plan for 2023.

The Risk Management Forum is open to all Bottlers and provides an excellent opportunity to collaborate and engage in meaningful discussion with fellow Members, industry colleagues and experts on topics unique to your business. The topics are timely and offer real value to our Bottling organizations in today's environment.

Check out the presentations from the Forum by scanning this code or visiting your CCBA website (password necessary.)



We encourage you to consider attending this valuable session next year! For more information, contact Charles Norton at 678-539-2304; (cnorton@ccbanet.com.)

Very special thanks to CCBA's sponsors of the 2022 Risk Management Forum





Thank You AGAIN to Our 2022 Annual Meeting Sponsors!

We want to thank our CCBA Annual Meeting Sponsors for their support
as partners in success across our system!



SE Ellis Enterprises LLC is a total beverage solutions company providing quality wholesale fountain and vending parts to major account groups (McDonald's), bottlers (Coca-Cola Consolidated, Coca-Cola United, & Heartland Coca-Cola) and service agents (for fountain drinks, vending, coffee, tea, & orange juice machines) since 1998. Ellis Enterprises offers both standard beverage parts and custom / specialty parts (made to customer specifications) to soft drink companies and their customers worldwide. In November 2020, SE Ellis purchased Besco (a beverage parts supply company to The Coca-Cola Company for over 50 years) in order to further enhance its offerings within the Coca-Cola system. Ellis Enterprises provides high quality, cost competitive parts & timely delivery to serve your total beverage business needs across the country. SE Ellis (a certified Minority Business Enterprise - MBE) was selected to participate in The Coca-Cola Company's 2020 Supplier Diversity Institute.

Learn more at: <https://www.seellisent.com/>



Spread The Red offers an extensive variety of high-quality merchandise featuring the most popular brands of The Coca-Cola Company. Spread The Red premiums and giveaways can be customized to meet your unique business and customer needs.

You can find:

- Apparel • Premiums • Toolkits
- Merchandise Displays... And MORE

Learn more at: [SpreadTheRed.com](https://www.spreadthered.com)



Verizon is a global leader delivering innovative communications and technology solutions that transform how people, businesses and things connect to each other. Verizon operates America's most reliable wireless network, and the nation's premier all-fiber network. As a preferred partner for over 10 years, Verizon is delivering services and integrated solutions to the Coca-Cola system worldwide such as:

- Mobile devices & plans for sales, technicians, merchandisers, drivers & others
- Connected Freestyle & SWIPE cashless vending machines that provide a seamless experience for your customers and give you access anytime to the health & levels of the machines.
- Connected coolers that provide always-on information of door swings, temperature, health, and inventory.
- Tracking hoses, pallets, vehicles, and other assets to optimize productivity.
- VOIP, SIP, MPLS, NaaS, fixed wireless access, & Cyber-security
- Private 5G MEC for real-time analytics to improve inventory efficiency

Learn more at: <https://www.verizonwireless.com/>



Time to Celebrate...

A new member joins the Jefferson City Coca-Cola family!

Introducing...

Jacob Moerschel Vogel

November 4, 2022

9 lbs. 1 oz.

21 inches

Proud Parents:

Jake and Maria Vogel

Proud Grandmother:

Kimberly Grice Vogel



A new member joins the Coca-Cola Bottling Company of Dickinson family!

Introducing...

Payton Grace Lehman

November 24, 2022

7 lbs. 14 oz.

21 inches

Proud Parents:

Jon & Jessica Lehman

Proud Grandparents:

Carol & TJ Herauf



Thank you to
Coca-Cola High Country
for sharing their **NEW** logo!



Unify Health Services
is a proud partner of

The Coca-Cola Bottlers' Association

2022 CCBA
Risk Management Forum
&



Our Services

- Industrial Performance Program
 - Pre-Injury Care
 - Wellness
 - Job Coaching
- Physical Demand Analysis
- Post-Offer Employment/Physical Ability Testing
- Fit For Duty programs
- Ergonomic Assessments
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Interested in learning more about our onsite solutions?
Visit our website or email us at: Inquiries@unifyhs.com
www.unifyhs.com



Happy Holidays to Everyone!

Best wishes for a happy,
healthy and prosperous 2023!

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If you have stories or information about your Bottling organization or employees that you want to include in our next edition of the Bottling Line, contact Linda Peluso at the Association at 678-539-2309 or lpeluso@ccbanet.com.